



Case Study: UK (London & St. Andrews)



The Brief

A Managing Director wanted to treat his top managers to a VIP trip to the UK, highlighting what best to see for first time visitors to the UK as well as a golfing day.



JTB organized:

- Return flights business class to UK (from Japan)
- Private flight charter to St. Andrews
- Accommodation (park-facing suites) at 'The Dorchester'
- Accommodation at St. Andrews.
- Specialist tours
- Exclusive dinners
- On-site management

The Solution

A stay at London's most exclusive hotel with a complete package of essential London experiences including dinners and tours. A private plane charter to St. Andrew's in Scotland for 2 days. 18 holes on the 'Old Course' followed by a farewell dinner before heading back to London.



Itinerary Highlights

- Dinner at Gordon Ramsay's
- VIP tickets to a top London Show
- Private shopping at Harrod's.
- Private sightseeing tour of London
- 18 Holes on the 'Old Course' at St.Andrews



The Testimonial

"A complete VIP package from start to finish. We were thoroughly spoilt and got to see the very best of what the UK had to offer. Many thanks JTB."